



Cannon Fish Company

1025 6th Avenue N | Kent, Washington 98032 | Phone: (253) 478-5160 | Fax: (253) 480-2940

302 Gold Street, Suite 202 | Juneau, Alaska 99801 | Phone: (907) 586-0161 | Fax: (907) 586-0165

FOR IMMEDIATE RELEASE

June 18, 2018

Media Contact: Ellen Krsnak

(907) 771-4210 direct, (907) 903-5127 cell, media@apicda.com

Cannon Fish Company Announces New National Sales Team Member

Zach Krokos brings years of sales, branded product management and purchasing experience to Cannon.

Kent, Washington – Cannon Fish Company (CFC) is pleased to announce that Zach Krokos has joined our National Sales Team. Krokos' responsibilities include driving sales in the East Coast region of the United States and assisting with purchasing initiatives; his background in sales, branded product management and customer service will be a great addition to Cannon's seafood processing and marketing firm.

Krokos is known throughout the industry for his sterling customer service skills and his ability to brand and market value-added seafood products. He began his seafood career at the retail level with Quality Food Centers while attending the University of Washington. Prior to his recent 11.5-year tenure with Sea Port Products Corporation, he worked for Metropolitan Market. Krokos' career has provided a breadth and depth of experience in the industry from retail to wholesale and knowledge of sustainability management practices and quality control.

"It is an honor to have the opportunity to use my skills and experience to help sustain rural Alaska villages through the Community Development Quota (CDQ) program. It is very meaningful that as a subsidiary of the Aleutian Pribilof Island Community Development Association (APICDA), the sales of Cannon's world-class products support human and economic development," said Mr. Krokos.

"We are pleased that Zach has joined Cannon," said Bob O'Bryant, President of CFC. "His expertise, passion for seafood and proven track record will be invaluable to helping us reach our strategic objectives and continue to make our customer's needs a top priority."

APICDA is a non-profit dedicated to sustaining the communities and cultures of rural Alaska villages in the Aleutian-Pribilof region. APICDA is one of six western Alaska CDQ organizations; the program allocates a percentage of all Bering Sea and Aleutian Islands quotas for groundfish, halibut and crab. The CDQ program was established to provide economically disadvantaged coastal communities the opportunity to generate capital to develop stable local economies based upon the fishing industry. APICDA and its subsidiary companies generate proceeds through the management of the quotas to achieve its charitable purpose of supporting the villages of Akutan, Atka, False Pass, Nelson Lagoon, Nikolski and St. George.

APICDA acquired CFC in August 2013. Cannon Fish Company is a value-added seafood processing and marketing company that caters to a nationwide network of retailers, restaurants, specialty grocers and institutions.

###