



Aleutian Pribilof Island Community Development Association

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APICDA Announces New Leadership at Cannon Fish Company

Industry veteran Bob O'Bryant appointed President of APICDA subsidiary.

Anchorage, Alaska – Aleutian Pribilof Island Community Development Association (APICDA) is pleased to announce that Bob O'Bryant has been hired to lead all operational and marketing efforts at Cannon Fish Company (CFC), a seafood processing and marketing firm located in Kent, Washington. O'Bryant is succeeding Pat Rogan as President. Rogan will continue his work into June to help ensure a smooth and successful transition.

O'Bryant is a seasoned professional known throughout the industry for his management and ability to produce, brand and market value-added seafood products. He most recently served as Vice President of Sales and Marketing for Bellingham, Washington-based Bornstein Seafood. The majority of O'Bryant's career had been spent at Pacific Seafood Group (PSG) where he served in many capacities including the General Manager of Starfish, a consumer packaged goods brand known for developing and launching a successful Gluten-Free breaded seafood line, General Manager of Salmolux, the smoke salmon division and as the PSG Marketing Director.

"It is an honor to assume the position of President of CFC and help APICDA fulfill its mission to sustain rural Alaska villages through the Community Development Quota (CDQ) program," said Mr. O'Bryant. "CFC is a solid company with a great future and I welcome the opportunity to work with our dedicated team of employees to increase profitability and strengthen the organization. It will be a pleasure to help bring world class Alaskan products to market and tell the story of the resource, the communities we serve, and the concept of fair harvest."

"CFC has matured since APICDA acquired it in 2013; now is the right time for new leadership to maximize our potential," said Larry Cotter, APICDA CEO. "Bob has the industry experience, passion and demonstrated leadership necessary to bring CFC successfully through our next phase of innovation and growth."

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APICDA is one of six Western Alaska CDQ Corporations established in 1992. The program allocates a percentage of all Bering Sea and Aleutian Islands quotas for groundfish, halibut and crab to eligible CDQ Groups. APICDA and its subsidiary companies generate proceeds through the management of quotas to achieve its charitable purpose to sustain the rural Alaska villages of Akutan, Atka, False Pass, Nelson Lagoon, Nikolski and St. George.