



2017 Aleutian Marketplace Competition

Aleutian Pribilof Island Community Development Association and the Aleut Corporation
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FOR IMMEDIATE RELEASE

May 1, 2017

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Aleutian Marketplace Business Plan Competition Winner Announced

Doanh Thi Tran wins \$20,000 in seed money to start a recreational equipment rental and tour business in Unalaska.

Anchorage, Alaska – The Aleutian Pribilof Island Community Development Association (APICDA) and the Aleut Corporation (TAC) are pleased to announce that Doanh Thi Tran is the 2017 Aleutian Marketplace Business Plan Competition winner. Tran received \$20,000 in start-up funds for her Unalaska-based recreational equipment and tour business named the Bering Breeze Company.

Tran's written business plan and comprehensive presentation before the independent judging panel addressed how the Bering Breeze Company will establish a successful tourism business that provides healthy activities for adventure seekers. "I'm delighted and filled with gratitude to have the capital necessary to get my business up and running. It is wonderful that APICDA and the Aleut Corporation sponsored this competition to provide new businesses with start-up funds," said Doanh Thi Tran.

The Aleutian Marketplace Competition received eight business plan submissions; three finalists moved forward to the presentation round of competition based on their written plans' scores. The other finalists' projects included: Carlos Tayag's "Rural Alaska Soccer Association," and Travis Swangel's "Island Bike Rentals."

APICDA and the Aleut Corporation have partnered with the Alaska Small Business Development Center at UAA to provide business plan writing guidance. "Creating business plans and getting coaching and assistance from professionals is an integral part of the competition and will have a lasting economic impact in the region," said Larry Cotter, APICDA CEO.

Thomas Mack, President of the Aleut Corporation added, "A solid business plan is a necessary tool for launching any successful business. We are pleased that this competition provided an incentive for residents of the region to accomplish this significant goal that requires time, discipline, research and creativity. We are proud of all those who participated and are actively working to start businesses in their communities. "

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Aleutian Pribilof Island Community Development Association (APICDA) is a 501(c)(3) non-profit corporation incorporated in the state of Alaska. APICDA is one of six Western Alaska Community Development Quota (CDQ) Corporations established in 1992. The CDQ program allocates a percentage of all Bering Sea and Aleutian Islands quotas for ground fish, halibut and crab to eligible CDQ Groups.

APICDA and its subsidiary companies generate proceeds through the management of the quotas and uses proceeds to achieve its charitable purpose of sustaining the communities of Akutan, Atka, False Pass, Nelson Lagoon, Nikolski and St. George.

The Aleut Corporation is one of the 12 Regional Alaska Native Corporations formed under the Alaska Native Claims Settlement Act of 1971. Based in Anchorage, Alaska, the corporation represents 3,900 shareholders living in the Aleutian and Pribilof Islands region, the Pacific Northwest and the rest of the United States. Operating as a for-profit corporation, the Aleut family of companies offers product and service capabilities including environmental remediation, base operations support, mechanical contracting, oil field services, real estate management and water testing to a wide range of customers and government agencies throughout the United States.